

IMROOZ SHIMU

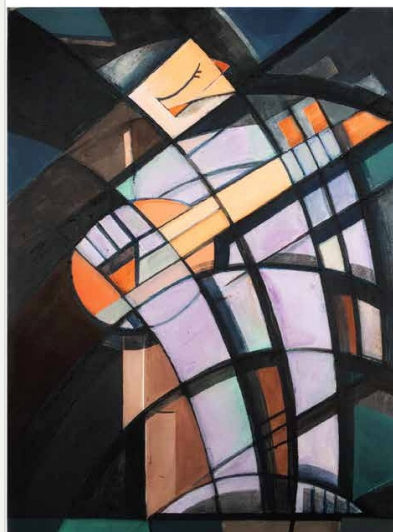
ARTIST PROFILE & PORTFOLIO 2026

A cross-disciplinary practice connecting painting, drawing, digital image-making, lettering, caricature, visual communication and sculpture with themes of identity, cultural memory, resilience and public narrative.

VISUAL ARTIST • DESIGNER
ILLUSTRATOR • ART DIRECTOR
EXHIBITION ORGANISER • CREATIVE

CONTACT

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The Devotee | Acrylic on canvas



Freedom | Bronze | 2026

LONDON • DHAKA • INTERNATIONAL PRACTICE

Professional Profile

ARTIST STATEMENT, PRACTICE AND CREATIVE DIRECTION

Imrooz Shimu is a multidisciplinary visual artist, illustrator, designer and creative professional whose work moves between fine art and visual communication. With experience across Bangladesh and the United Kingdom, Shimu combines studio practice with art direction, exhibition participation, illustration, print and digital design, and creative leadership. Her selected exhibition history includes presentations in Birmingham and London, national exhibitions in Bangladesh, a virtual youth art festival in Seoul, and cross-cultural programmes linked with China and Bangladesh.

Artist Statement

Shimu's practice explores identity, collective memory, resilience, cultural symbolism and the tension between personal experience and public history. Across acrylic painting, watercolor, ink, color pencil, digital media, typographic lettering and bronze, the work shifts between geometric abstraction, expressive portraiture and narrative image-making. Recurrent visual strategies - fragmented structure, layered surfaces, dramatic contrast, culturally resonant motifs and hand-drawn marks - allow intimate emotions to sit beside wider social and historical references.

Practice Focus

- Painting and mixed visual narratives
- Digital illustration and poster-based visual language
- Typography and Bengali lettering as image
- Portraiture, caricature and observational drawing
- Cultural memory, social history and identity
- Sculptural experimentation and material form



THE FORGOTTEN LADY | ACRYLIC ON CANVAS

"I use image, texture, line and typography as ways to hold memory - personal, cultural and collective - within a contemporary visual language."

Portfolio statement developed from the supplied artworks and CV materials.

Education & Exhibition Record

SELECTED ACADEMIC BACKGROUND, ARTIST PARTICIPATION AND ACHIEVEMENTS

EDUCATION

Master of Creative Multimedia (Graphic Design)

Multimedia University (MMU), Cyberjaya, Malaysia

2022 - Present

Bachelor of Arts in Graphic Design & Multimedia

Shanto-Mariam University of Creative Technology, Dhaka

Passing year 2022

HSC in Arts

Gazipur Govt. Mohila College

2012

SSC in Arts

Rani Bilashmoni Govt. Boys High School

2008

Participation in Exhibitions & Programmes

- 2025 - Group Art Exhibition, Soho Museum, Birmingham, UK.
- 2025 - Group Art Exhibition, Spitalfield Studio, Whitechapel, London, UK.
- 2022 - Painting Workshop, Art Bangla Foundation, Gazipur, Bangladesh.
- 2021 - WCCA The 9th World Youth Art Festival, Seoul, South Korea (Virtual Exhibition).
- 2020 - National Young Artist Art Exhibition, Bangladesh Shilpakala Academy, Dhaka (curatorial project curated by Suman Wahed).
- 2020 - 3rd International Art Fest, Art Bangla Foundation, Nilphamari, Bangladesh.
- 2019 - Bangladesh-China Friendship Art Exhibition, Chinese Embassy.
- 2019 - 2nd Art Fest, Art Bangla Foundation, Gazipur, Bangladesh.
- 2018 - Group Exhibition by 2014-15 Session, Zainul Gallery, Dhaka, Bangladesh.
- 2018 - Bangladesh-China Youth Camp, Kunming, Yunnan, China.
- 2018 - Goethe-Institut "Tape That" Workshop, German Embassy.
- 2016, 2017, 2018, 2019 - Annual Art Exhibition, Zainul Gallery, Dhaka.
- 2016 - 1st Art Fest, Art Bangla Foundation, Joypurhat, Bangladesh.

Achievements

- Champion - Regional Math Olympiad (Narsingdi, Brahmanbaria, Habiganj), Bangladesh, 2014.
- Best Scribe - Physically-challenged Development Foundation, University of Dhaka, 2018.
- Champion - Caricature, 1st Super Maniacs National Mega Festival, 2020.
- Champion - SURGE Bangladesh Poster Design Contest, 2020.

Professional Experience

LEADERSHIP, ARTS, DESIGN AND CREATIVE PRODUCTION

Founder & CEO
Sfor.STUDIO Limited | London, UK

Jul 2024 - Present

Leads a London-based creative studio, combining artistic direction, design development and client-facing creative production.

Volunteer
Pitzhanger Manor & Gallery | Ealing, London, UK

Nov 2025 - Present

Supports the public-facing work of a historic house and gallery environment, contributing to visitor engagement and cultural activity.

Line Manager
Eazy Printers | Brick Lane, London, UK

Oct 2025 - Present

Coordinates production workflow and day-to-day print operations, supporting quality, team organisation and delivery.

Assistant - Art Direction
Print Art for U | London, UK

Jan 2024 - Jun 2024

Contributed to artistic installations and visual production for institutions including Elizabeth School of London and Victoria College of Arts and Design.

Senior Visualizer
Astatic MCL | Dhaka, Bangladesh

Aug 2021 - Dec 2022

Produced visual presentations and campaign assets for clients including 7UP, Samsung, Nestlé, Airtel and Grameenphone.

Organizing Member / Assistant Art Director
Art Bangla Foundation | Dhaka, Bangladesh

Nov 2018 - Jun 2020

Helped organise national and international art-festival activity over consecutive years and supported artistic direction and event coordination.

Additional Creative Experience

ILLUSTRATION, DESIGN, VISUALISATION, TEACHING AND CURATORIAL LEADERSHIP

Freelance Illustrator

Jun 2018 - May 2020

BRAC | Dhaka, Bangladesh

Created custom illustrations for educational and promotional materials, translating complex ideas into accessible and engaging visuals.

Illustration Artist

May 2017 - Jul 2017

NVisio Solutions | Dhanmondi, Dhaka

Produced commissioned illustration work within a design and communication setting.

Live Caricature Artist

Feb 2019

Foodpanda & Blues | Dhaka, Bangladesh

Delivered live caricature work for an event-based commission.

Graphic Designer

Mar 2016 - Jan 2019

Vimrul LTD | Banani, Dhaka

Part-time graphic-design role spanning print and digital communication.

Art Teacher

Jan 2009 - Jan 2021

SBrahmanbaria Shishu Nattom | Brahmanbaria, Bangladesh

Taught art on a part-time basis, supporting long-term creative learning and visual skill development.

Earlier Design Roles

2016 - 2022

BINEX; CITAS College Dublin; STEP Communications; TEM Sports & Events; OscilloSoft Pty Ltd; Dreamers & Doers; Priority Ed

Positions included Assistant Manager (Creative), Senior Visualizer, Senior Graphic Designer, Graphic Designer and Junior Graphic Designer across Bangladesh, Ireland and remote international work.

Additional Curatorial / Leadership Roles

2022 - Present (as supplied)

National Sculpture Gallery; Women Venture BD

Supplied artist-profile materials also list Creative Director at the National Sculpture Gallery and Founder & Director of Women Venture BD, alongside international exhibition-organising activity.

Skills & Creative Capabilities

SOFTWARE, VISUAL DISCIPLINES, LANGUAGES AND PROFESSIONAL STRENGTHS

VISUAL PRACTICE

- Painting & acrylic
- Digital illustration
- Watercolor & ink
- Caricature & portraiture
- Typography / lettering
- Brand identity
- Campaign & event design
- Packaging / print art
- UI/UX & web design
- Motion graphics
- Installation direction
- 3D visualisation

SOFTWARE & TOOLS

- Adobe Photoshop
- Illustrator
- InDesign
- After Effects
- Premiere Pro
- Lightroom
- Figma / Adobe XD
- Canva
- Maya / Blender
- HDR Light Studio
- Mudbox
- Reaper
- TouchDesigner
- Unity

PROFESSIONAL SKILLS

- Creative direction
- Brand strategy
- Content development
- Visual storytelling
- Leadership & teamwork
- Client relationships
- Problem-solving
- Communication
- Time management
- Adaptability
- Strategic thinking
- Event / exhibition support

Languages

Bengali (Native) • English (Fluent) • Hindi (Fluent) • Malay (Conversational) • German (Beginner)

Professional Contact

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LinkedIn: [linkedin.com/in/imrooz-shimu](https://www.linkedin.com/in/imrooz-shimu) Behance: [behance.net/imrooz](https://www.behance.net/imrooz)

Portfolio: zaap.bio/Imroozshimu Alternate email in earlier CV: gdm.is073435@gmail.com

CREATIVE POSITIONING

Shimu's profile sits at the intersection of studio art and applied visual communication. The combination of fine-art practice, illustration, production knowledge, design software, teaching experience and art-event participation supports a flexible professional identity suited to exhibitions, collaborative projects, creative direction, visual storytelling and interdisciplinary commissions.

Selected Works

01 - 02 OF 13



The Devotee

ACRYLIC ON CANVAS | 18 X 24 IN | YEAR NOT STATED

A figure is constructed through interlocking geometric planes, with dark structural lines creating a sense of enclosure and inward concentration. Warm orange, muted violet and cool green passages give the composition a stained-glass quality. The bowed posture and fractured architecture suggest devotion as both a private psychological state and a disciplined, almost architectural, act of attention.



The Forgotten Lady

ACRYLIC ON CANVAS | 24 X 24 IN | YEAR NOT STATED

Built through layered textures, scraped surfaces and subdued greens, greys and black, this painting lets a face emerge only partially from an unstable field. The image hovers between portrait and erasure, turning visibility into the central subject. Its weathered surface evokes memory, absence and the fragile persistence of identity.

Selected Works

03 - 04 OF 13



The Story'71

ACRYLIC ON CANVAS | 30 X 24 IN | YEAR NOT STATED

Angular figures gather beneath a sweeping field of green and red, creating a compressed scene of collective movement. The sharp geometry and intense red passages give the painting urgency, while the title points toward the historical memory of 1971. Rather than narrating a single episode, the work condenses struggle, solidarity and national remembrance into a symbolic group form.



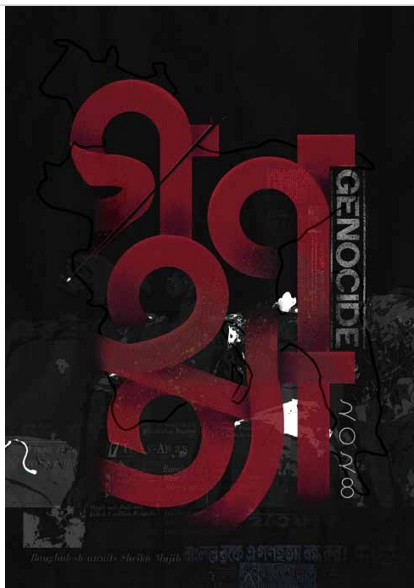
Mongol Shovajatra 1432

DIGITAL | 23 X 36 IN | YEAR NOT STATED

This digital composition draws on the festive visual language of Bengali New Year. Fish, floral and folk-inspired motifs are organised in a circular rhythm, producing a celebratory emblem that feels both contemporary and rooted in vernacular design. The symmetry, saturated colour and ornamental detail translate communal celebration into a clean poster-based visual system.

Selected Works

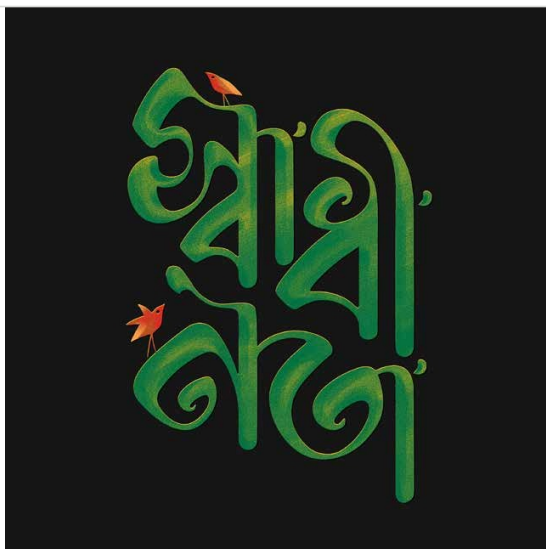
05 - 06 OF 13



Genocide'2024

DIGITAL | 24 X 36 IN | YEAR NOT STATED

A restricted black-and-red palette turns typography into a field of protest and remembrance. Large Bengali letterforms dominate the surface, while the vertical English word “GENOCIDE” and distressed textures intensify the poster-like impact. The work uses scale, contrast and fragmentation to communicate urgency, mourning and the pressure of collective memory.



Swadhinota (Lettering)

DIGITAL | 16 X 16 IN | YEAR NOT STATED

Here lettering becomes the artwork itself. The Bengali word for freedom is shaped into a compact calligraphic composition, rendered in layered greens against a deep black ground and punctuated by small warm-coloured accents. The piece demonstrates how language, form and national-cultural association can merge into a single expressive visual sign.

Selected Works

07 - 08 OF 13



The Girl with Sunflower

DIGITAL | 23 X 36 IN | YEAR NOT STATED

A luminous digital portrait places a young woman in a red headscarf against a dramatic blue celestial background. The sunflower introduces a warm counterpoint and a note of optimism. Stylised lighting, saturated colour and a calm upward gaze give the image a tone of resilience, aspiration and self-possession.



Caricatures

COLOR PENCIL & DIGITAL | 16 X 16 IN | YEAR NOT STATED

This group of caricature studies demonstrates a confident ability to exaggerate proportion while preserving recognisable character and expression. Traditional colour-pencil handling is combined with digital finishing, producing portraits that are playful, sharply observed and technically controlled. The series highlights Shimu's versatility in both live and studio-based character illustration.

Selected Works

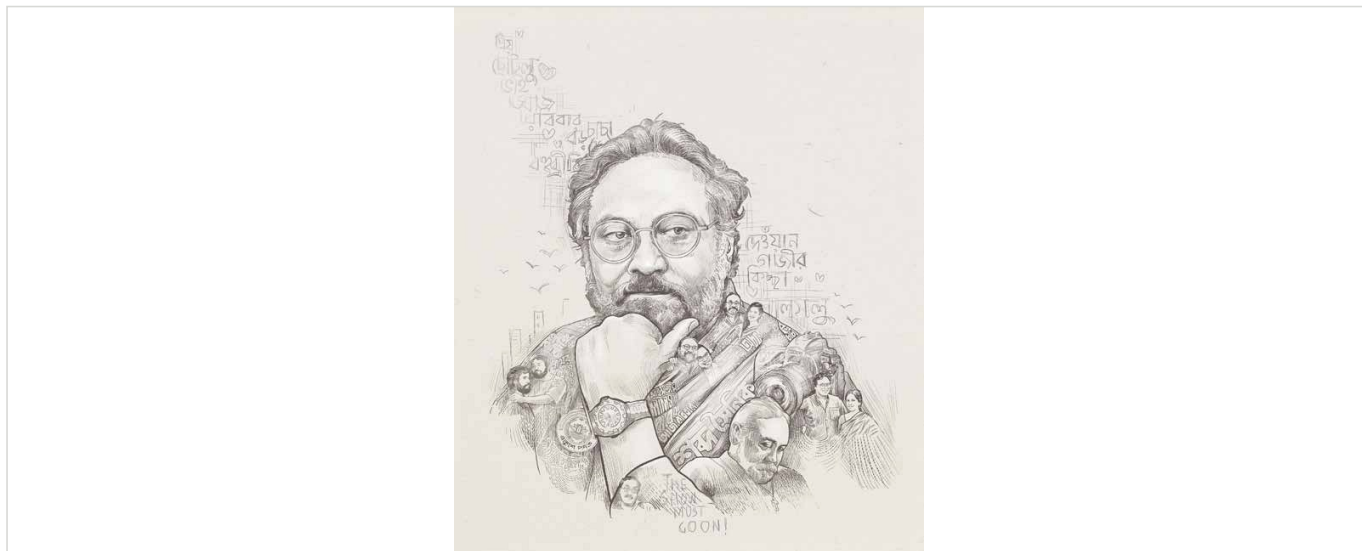
09 - 10 OF 13



Portraits

WATERCOLOR ON CARTRIDGE | 12 X 16 IN | YEAR NOT STATED

These watercolor studies balance likeness with the fluid, transparent qualities of the medium. Carefully described faces sit against loose washes and selective fields of colour, allowing personality to remain central while the edges dissolve into painterly atmosphere. The series shows an interest in observation, dignity and the expressive economy of portraiture.



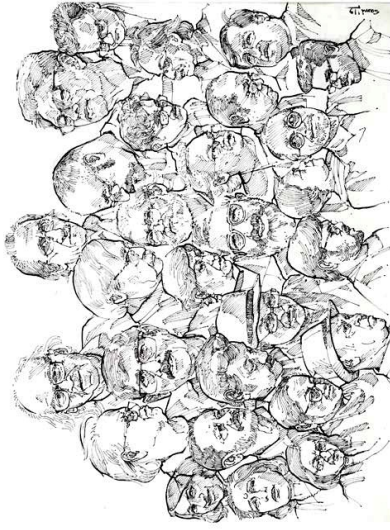
Beloved AZ

DIGITAL | 30 X 48 IN | YEAR NOT STATED

Structured as a commemorative portrait, this monochrome work combines a central seated figure with smaller narrative fragments, handwritten Bengali text and emblematic details. The layered montage suggests memory built from public image, personal association and cultural reference. Fine linework gives the digital composition the intimacy of a hand-drawn tribute.

Selected Works

11 - 12 OF 13



Art Fest 2020

PEN ON CARTRIDGE | 22 X 30 IN | 2020

A dense ensemble of faces fills the page, turning portrait drawing into a collective document. The continuous pen treatment creates visual unity while preserving individual expressions and features. As a festival work, it functions both as a technical demonstration of line and as a record of community, participation and shared cultural presence.



Inktober 2020

INK ON CARTRIDGE | 8 X 10 IN | 2020

Created as a sequence of ink-based character experiments, the series moves between portraiture, surreal distortion and graphic invention. Each study uses line, hatching and selective exaggeration to test a different visual idea. Seen together, the drawings form a compact laboratory of mark-making, humour, imagination and disciplined daily practice.

Freedom

FINAL SELECTED WORK / PORTFOLIO CLOSE



Freedom

BRONZE | 2 FT (SUPPLIED) | 2026

Freedom presents a bronze female bust emerging from an organic, textured mass. Rough and flowing surfaces contrast with the recognisable face, suggesting transformation and release. The work frames freedom as resilience, material struggle and the act of becoming visible.

PORTFOLIO CONTACT

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SELECTED PRACTICE

Painting • Digital Art • Illustration • Lettering •
Portraiture • Caricature • Graphic Design • Motion • 3D •
Sculpture • Art Direction

Professional artist profile and portfolio compiled from
supplied CV and artwork materials.